



5, 6, 7 Dec 2024

Mayfair Spring Valley, Guwahati, Assam

## India - The Next Defence Manufacturing Superpower

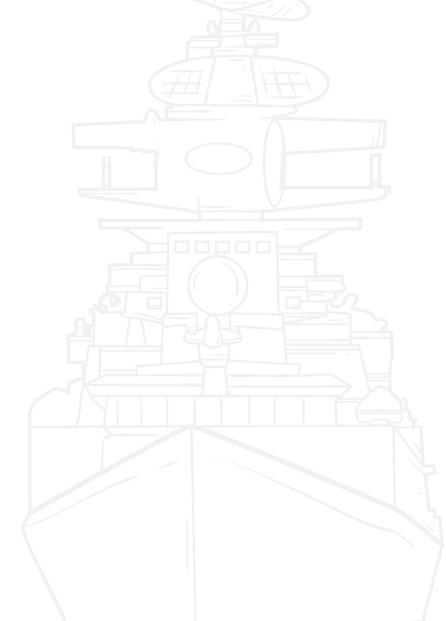
India's defence sector has witnessed a remarkable transformation, fueled by the successful implementation of the 'Make in India' and 'Atmanirbhar Bharat' initiatives. The establishment of defence corridors across the nation has not only fostered domestic manufacturing but also integrated Indian companies into the global value chains. This strategic approach has led to a staggering 20x growth in the defence sector over the past decade.



### **Buland Bharat**

#### **The Next Defence Manufacturing Superpower**

Following the success of defence corridors in Uttar Pradesh and Tamil Nadu, the Indian government has identified Assam as a prime location for the establishment of the Third Defence Corridor. This recognizes Assam's strategic location, pro-industry government policy, rich resources, and skilled workforce, positioning it as a potential hub for defence manufacturing and innovation.

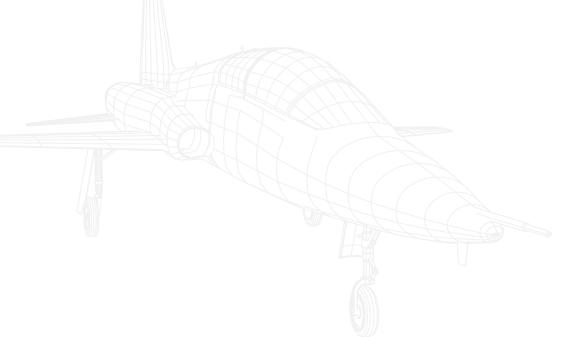


## The Bengal Chamber of Commerce & Industry (BCC&I)

the oldest Chamber of Commerce in India announces

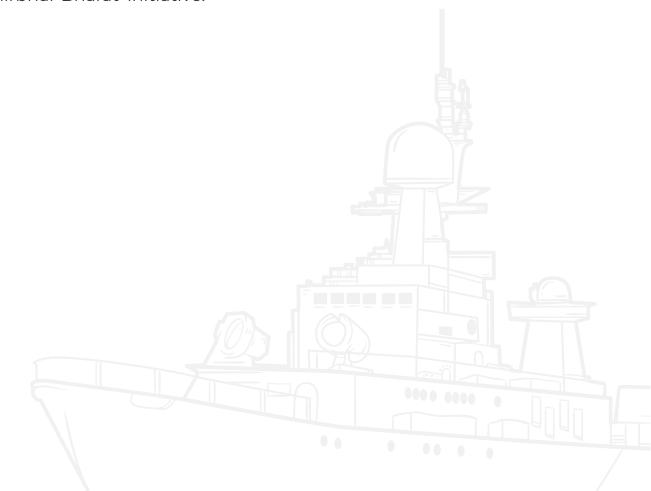
Shakti - Global Defence Conclave at Guwahati on 5, 6, 7 Dec 2024

An elite, invite-only gathering where visionaries from numerous sectors including defence strategists, global corporations, cutting-edge startups, financial powerhouses, key government figures, and world leaders will unite for three days for brainstorming on **Redefining India's Defence Landscape.** 



# Catalysing The Third Defence Corridor

To catalyze the development of the Third Defence Corridor, the **Bengal Chamber of Commerce & Industry (BCC&I) launches its first** Global Defence Conclave, christened "Shakti", which aspires to foster collaboration and strengthen India's position in the global market, promote defence production and export, reduce import dependency, and contribute significantly to 'Atmanirbhar Bharat' initiative.



### The Objectives Of Shakti 2024



**Facilitating dialogue and partnerships** between Indian defence entities and international organizations, encouraging cross-border collaboration in technology transfer, joint ventures, and security-related trade.



**Providing a platform for Indian defence manufacturers** to present their capabilities to a global audience, thereby enhancing manufacturing and export opportunities, and strengthening India's presence in the global military market.



**Integrating the northeastern region**, particularly Assam, into the broader national strategic framework, ensuring that the region contributes significantly to India's defence and industrial growth.



**Focusing on developing infrastructure in Assam** to support defence manufacturing and logistics, essential for the success of the proposed Strategic Corridor.

## Participation Benefits

- Limited Access, Limitless Networking Opportunities

  Join us for a curated experience featuring exclusive
  conversations with industry luminaries, discovering invaluable
  insights into the future of defence and networking with
  decision-makers and key stakeholders.
- Power Hours For Meaningful Networking
   Based on our dipstick studies, we'll have 'Power Hours' i.e. informal networking sessions for people to meet & discuss business more easily.
- Firsthand Demonstrations Of Latest Defence Tech
  Experience firsthand demonstrations of the latest defence
  technologies and innovations.
- A Closed Event Nestled In Nature
   Immerse yourself in the grandeur of a breathtaking estate,
   nestled amidst the picturesque valley of Guwahati.
- Breakthrough Discussions With The Brightest Minds
   Engage in insightful discussions with industry leaders from finance, investment, and defence, exploring the growth potential of this dynamic sector.

## Partnership Opportunities

**Co-Host** Become a key partner and shape the event's agenda.

Partner Join us as a supporting partner and gain visibility.

Invitees Attend the event as an individual and explore business opportunities.

- Pioneering and empowering India's first-of-its-kind event with a first-mover advantage to define the narrative
- Opportunity to invite your unique stakeholders and potential partners
- Opportunity to connect with different players from startup ecosystems (which are emerging and innovating parts of India's growth story) to established industries
- Brand demonstration opportunity along with product/service display with a dedicated time slot
- A keynote speaker of your choice

## 120 3 Invitees Days

## High Profile Networking



The program kicks off with cultural performances, including Odissi and Bihu dances, followed by fireside conversations involving barbecue, cocktails, and dinner.



The day begins with the latest tech, equipment, or product demonstrations featuring networking sessions, lunch, and concluding with an evening of cocktails and dinner.



The final day includes back-to-back sessions, highlighted by keynote addresses, and wraps up after lunch.

#### Explore Awesome Assam

#### Kaziranga National Park

A UNESCO World Heritage Site known for its one-horned rhinoceroses, swamp deer (barasingha), and diverse wildlife.

#### Kamakhya Temple

Ancient temple dedicated to Goddess Kamakhya, known for its unique rituals.

#### Brahmaputra River Cruise (City Center)

Enjoy the river's beauty with sunset and dinner cruise options.

#### Navagraha Temple

Dedicated to the nine planets, with panoramic city views.

#### Hoollongapar Gibbon Sanctuary

A unique sanctuary dedicated to the conservation of the Hoolock Gibbon, India's only ape species, along with other primates and diverse flora and fauna.

#### Umananda Temple

Shiva temple on the smallest inhabited river island, reachable by boat.

#### Pobitora Wildlife Sanctuary

Famous for a high population of Indian one-horned rhinoceroses and birdwatching.

#### Saraighat Bridge

Iconic bridge over the Brahmaputra River, offering scenic views.

#### **Our Legacy**



The Bengal Chamber of Commerce and Industry, one of the oldest institutions of its kind tracing its origins to 1833, has played a pioneering role as a helmsman, steering the evolution of Commerce and Industry in India. The Chamber reviewed and commented upon some of the most critical legislations in the country. The Chamber has stayed relevant close to 200 years by adapting to the changes and delivering to the need of the Industry.



Today, The Chamber is deeply involved in areas like Manufacturing & MSME, Agriculture and Rural Development, Infrastructure, Shipping & Logistics, Trade Fairs & Trade Promotions, Healthcare, Information Technology, Technology Incubation Center, Education, Energy and Environment, Finance and Banking, Economic Affairs, Corporate Governance, Marketing, Brand & Media, People Engagement, Entrepreneurship, Skills, Legal, International Trade, Next Gen Packaging, Tourism, Hospitality, Heritage, Lifestyle, Films, Music & Entertainment to name a few and has now assumed a multi-faceted role. The Bengal Chamber, also, has been playing an increasingly active-role in the realm of its ever-expanding overseas engagements.



Close to 200 Years of Service to the Business Community



30+ Expert Committees for all sectors of business



More than 100 events across a calendar year



Extensively covered in print and digital media formats



Deepening overseas connect with Embassies, Governments, Chambers



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